

Praise for **ICAO STATES TODAY... 70 Years after Chicago**

"Well prepared and reader friendly" Turkey

ICAO STATES TODAY AND TOMORROW

MORE EXCEPTIONAL PROMOTIONAL AND MARKETING OPPORTUNITIES

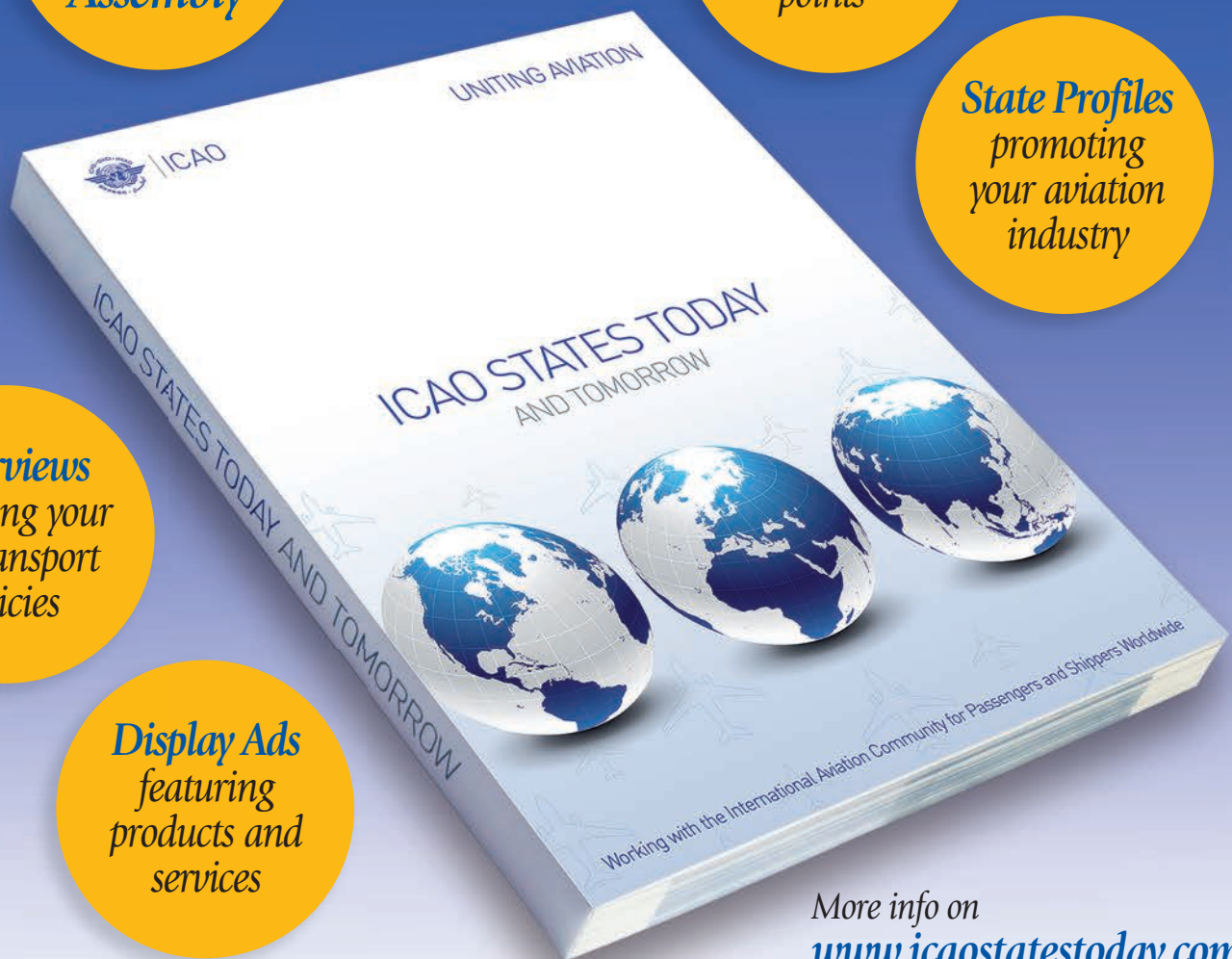
*In time
for the
2016 ICAO
Assembly*

*Travel and
Tourism
"unique selling
points"*

*State Profiles
promoting
your aviation
industry*

*Interviews
outlining your
air transport
policies*

*Display Ads
featuring
products and
services*



More info on
www.icaostatetoday.com

The First and Only Publication that Delivers an Overview of Civil Aviation in all 191 ICAO Member States

COMPLIMENTARY PAGES FOR ICAO MEMBER STATES

In **ICAO STATES TODAY AND TOMORROW**, all Member States can again put their best foot forward in a **Complimentary Page** emphasizing this time around their strategies and accomplishments for capturing their share of the growing travel and tourism market worldwide.

Complimentary Pages in **ICAO STATES TODAY AND TOMORROW** will feature:

- a revamped layout
- a streamlined **Relationship with ICAO** section
- an expanded statistical review
- larger photos and cutlines
- a dedicated **Preparing for Tomorrow** section
- new **Did You Know...Travel and Tourism** section

Sample Complimentary Page from ICAO STATES TODAY...

70 Years after Chicago.

Complimentary Pages for all Member States can be viewed on the ICAO STATES TODAY official website at icaostatetoday.com



For **ICAO STATES TODAY AND TOMORROW**, each State will receive by email a personalized **Complimentary Page** to be completed using easy to follow instructions available at www.icaostatetoday.com

POWERFUL PROMOTIONAL POSSIBILITIES

ICAO STATES TODAY AND TOMORROW builds on the success of **ICAO STATES TODAY... 70 Years after Chicago** that made it possible for Member States to expand on information contained in their **Complimentary Page**. This allowed them to project a dynamic and forward-looking image of their strategies and accomplishments designed to attract a growing number of tourist and business travellers worldwide.

MORE ABOUT... INTERVIEWS

Interviews with civil aviation authorities provide an excellent venue for outlining a State's official air transport policies in an engaging and wide-ranging format.



CAMEROON

Interview with the Permanent Representative of Cameroon to the ICAO Council

Mr Englebert Zoa Etundi



INDONESIA

Interview with the Director General of Civil Aviation 2009-2014

Mr Herry Bakti



SAUDI ARABIA

Interview with the President of the General Authority of Civil Aviation of the Kingdom of Saudi Arabia

H.H. Prince Fahad Bin Abdullah



TURKEY

Interview with the Permanent Representative of Turkey to ICAO

Mr Çağatay Erciyes, Ambassador



UNITED ARAB EMIRATES

Interview with the UAE Permanent Representative to the ICAO Council

Capt. Aysha Al Hamili

RATES: USD

Full page 7,455

2 pages 11,900

Each additional page 4,000

BOOK YOUR SPACE EARLY

Order deadline **17 June**

Material deadline **1 July**

Publication date **19 August**

YOU DESERVE THE SAME QUALITY EXPOSURE

IDEAL FOR ICAO MEMBER STATES

Through paid **Interviews** and **State Profiles** published under the **MORE ABOUT** banner, States and air transport stakeholders ensured themselves of superior positioning in **ICAO STATES TODAY... 70 Years after Chicago** before a prestigious global audience of influencers and decision makers. Examples of these **MORE ABOUT Interviews** and **State Profiles** are featured below and on the icaostatestoday.com website.

MORE ABOUT... STATE PROFILES

Over the years, in various ICAO publications, **State Profiles** have been extremely popular with States wishing to promote themselves as ideal tourist and business destinations.



NIGERIA

Growing the Aviation Sector

Focus on Safety, Security and Increased Air Services



INDONESIA

A Dynamic Civil Aviation Bridging Islands and Continents



DOMINICAN REPUBLIC

The Civil Aviation System of the Dominican Republic

Warm Welcome to a Country that "Has it All"



BULGARIA

Bulgarian Civil Aviation

Taking Pride in Performance



MONGOLIA

A 21st Century Platform for Connecting with the World



SUDAN

An "All in One" Destination

History, Cultures & Sights

PRAISE FOR

ICAO STATES TODAY...

70 Years after Chicago



The overall impression of the publication is highly positive. The layout is well chosen, amount of information contained on each page proper.

Poland



An informative publication giving lots of information on civil aviation features of ICAO Member States. Continuance of such publication is recommended.

Pakistan



The areas of travel and tourism should be highlighted to showcase what States have to offer in these areas.

Guyana



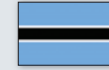
It encompasses in one document valuable information about aviation in the world, in a professional and interesting-to-the-reader manner.

Saudi Arabia



Great coffee table book for visitors in the office.

Philippines



Interviews provide better insight and distribution on the internet allows for easy and convenient access.

Botswana



It is good to see the country in the context of the world, geographical position, capturing by pictures its culture at first sight. You have done a good and difficult work, get information about all ICAO countries it is not easy, so congratulation for that.

Paraguay



Very informative which give you a State's general profile in a snapshot.

Fiji

FREE Additional Pages for Member States

With the purchase of an **Interview** or **State Profile** page at the regular price of US \$7,455, States receive at **no extra cost** one additional **Interview** and **State Profile** page for each full-page advertisement taken out by national air navigation services, air carriers, international airports, government agencies, hotels and any other industry stakeholders. These **free pages** represent for States a tremendous opportunity to expand at length on their strategies and successes designed to position themselves and their air transport industry as key players in their Region and in the global marketplace.

**YOU DESERVE THE SAME
QUALITY EXPOSURE**

HIGHLY TARGETED MARKETING FOR INDUSTRY

ICAO STATES TODAY AND TOMORROW offers long-term exposure for products and services in a prized reference document. **Industry ads can be strategically placed at the beginning of Regional Sections**, front and back covers or other high-profile locations for maximum impact.

ICAO MEMBER STATES BY REGIONS Total: 191			
Africa	48	Middle East	21
Asia/Pacific	38	North America, Central America and Caribbean	13
Europe	56	South America	15

PRESTIGIOUS WORLDWIDE CIRCULATION THROUGH THE GLOBAL ICAO NETWORK

ICAO STATES TODAY AND TOMORROW will be distributed to a select, prestigious audience of decision makers and influencers in the **191 ICAO Member States and industry** including:

- National government ministries and agencies
- Top executives in regional and international transportation associations and organizations
- Senior management in airlines, airports, air navigation services providers, manufacturers and other suppliers
- Other influential members of the world aviation community including institutions of higher learning, selected non-governmental organizations and aviation news media

ICAO STATES TODAY AND TOMORROW will also be available to a vast worldwide audience of interested parties through ICAO's public website at: www.icao.int

AMONG ADVERTISERS IN ICAO STATES TODAY... 70 Years after Chicago



QUATAR

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COMAC CHINA

RATES: USD

Applicable to **Interviews, State Profiles** and **Display Ads**

Ad Size			
Full page	7,455	Last inside page	10,990
2 pages	11,900	Inside front cover	12,990
Additional full page	4,000	Inside back cover	12,990
1/2 page	4,955	Back cover	14,890
1/3 page	4,485		

BOOK YOUR SPACE EARLY FOR BEST POSITIONING

Order deadline 17 June **Material deadline** 1 July **Publication date** 19 August

MORE INFORMATION

For further advertising information and to place an order, please contact: **Mr Yves Allard**, Publisher

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 Fax: 1(450) 677-4445 Email: info@icaostatetoday.com Web Site: www.icaostatetoday.com

MORE PRAISE FOR

ICAO STATES TODAY...

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The publication was well-organized and well-presented, very impressive. We hope to extend our fruitful collaboration to new projects in the near future.

Bahamas



A very good initiative as the next generation of aviation professionals are groomed.

Swaziland



Very well presented, good description of State facts, and very useful overall information.

Chile



It captures the essence of promoting a global aviation community. The publication is a veritable reference point for global aviation news.

Nigerian Meteorological Agency (NIMET)



Informative and professionally produced.

Jordan



The publication gives a very good overview of the work done and the development in the aviation sector worldwide. It is very valuable to take stock and show to the world what ICAO as the global Organization in aviation has achieved in 70 years.

Sweden



The publication is very informative and useful for all involved in civil aviation.

Nepal



We find this publication very interesting and very useful information. We would once again like to thank you for a very nice presentation of our country.

Slovenia